Midwest Care Alliance
The source for home, hospice & palliative care

Midwest Center for
Home, Hospice & Palliative Care Education

OPPORTUNITY TO SPONSOR

Midwest Center for Home, Hospice & Palliative Care Education
2012 Annual Fall Home, Hospice & Palliative Care Conference:
October 30 - November 1, 2012

Health Care Under Construction: Tools for the Future

Doubletree Hotel - Columbus/Worthington
175 Hutchinson Avenue
Columbus, Ohio 43235

Be a part of the history! Be a part of the future!

Midwest Center for Home, Hospice & Palliative Care Education, the educational cornerstone for Midwest Care Alliance, is committed to offering information and education to home, hospice and palliative care providers of the highest quality.

Reasons to Sponsor at the 2012Conference:

See next page for additional sponsor level benefits you won't want to miss!

- **EXPOSURE for your organization/company**
- **RECOGNITION of your vital support of Midwest Care Alliance & the Midwest Center for Home, Hospice & Palliative Care Education**
- **pre-conference PROMOTION on Midwest Care Alliance's website (with your submitted logo)**
- **INCLUSION in Conference Registration Program brochure**

To download the 2012 Sponsor Application Form, please visit the Midwest Care Alliance website: **www.midwestccarealliance.org/annualconference** . Complete the form and submit via email to Jennifer Taylor at **jennifer.taylor@midwestcarealliance.org**. **COMPLETE APPLICATION ELECTRONICALLY! NO HANDWRITTEN APPLICATIONS WILL BE ACCEPTED!**

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Annual Conference Sponsorship Opportunities

Annual Conference sponsorship provides your organization opportunity for maximum exposure at Ohio's premiere home, hospice and palliative care conference. The following opportunities put the spotlight on your organization as principal conference sponsors!

Platinum Sponsor: $5,000.00

- Conference Registration for three (3) attendees
- Company logo on Sponsor area of website for 2012 and 2013 ($1,500 value)
- Complimentary exhibit space (up to $1,500 value)
- Signage placed at MCA Registration acknowledging your sponsorship
- Publicity on Conference materials

Sponsorship Provides: Complete conference sponsor

Gold Sponsor: $3,500.00

- Conference registration for two (2) attendees
- Company logo on Sponsor area of website for remainder of 2012 ($500 value)
- 50% discount on Exhibit space ($750 value)
- Signage placed at MCA Registration acknowledging your sponsorship
- Publicity on Conference materials

Sponsorship Provides: Keynote Honorarium

Silver Sponsor: $2,000.00

- Conference registration for one (1) attendee
- Company logo on Sponsor area of website for remainder of 2012 ($500 value)
- Publicity on Conference Materials

Sponsorship Provides: Conference Audio Visual Services

Bronze Sponsor: $1,000.00

- Company logo on Sponsor area of website for remainder of 2012 ($500 value)
- Publicity on Conference materials

Sponsorship Provides: Printing, Conference Signage

Buckeye Sponsor: $500.00

- Publicity on Conference materials

Sponsorship Provides: Conference Mementos

Additional Exclusive Sponsorship Opportunities:

Casino Table Sponsor: $1,000.00

- Signage placed at casino table acknowledging sponsorship

Morning/Afternoon Break or Breakfast: $750.00

- Signage placed at entrance to one morning/afternoon break or breakfast acknowledging sponsorship
- Option to place company literature & promotional materials (i.e.; pens, notepads, etc.) on a table next to sponsor sign
- Sponsor acknowledgment in annual conference promotional print materials (if committed by June 29, 2012) and on the MCA website

Completed application, payment, and electronic version of company logo must be received by June 29,2012 to be included on website and in printed conference registration materials.